

# A refreshing approach to personal style & shopping advice

## Have you ever...

...looked in the mirror disheartened to find you're wearing that same 'dependable' outfit again?

...felt envious of other people's style and wished you could put together such a look for yourself?

...wasted precious time on unsuccessful shopping trips?

...invested a lot of money in a wardrobe of items you barely wear?

If any of these sound familiar, I've the answer for you.



I'm Laura Robinson – Caboodle Style. I hope you can spare just a few minutes to find out about my independent personal style and shopping advice for men and women – and what sets Caboodle Style apart.

## Why would I want personal styling and shopping?

Well, if you're at all discontented with your look, then like many of my customers, you'd find a style session will arm you with clever yet simple tips and techniques for achieving the look you really want. You'll also discover how personal shopping can make aimless shopping trips and expensive purchasing mistakes a thing of the past.

## Caboodle Style will help you to:

- improve your appearance by enhancing your best assets
- feel confident with your appearance by understanding why you look good
- achieve the look you want by being savvy in your choice of style
- save time, money and stress by becoming a smart shopper
- work your look – discover how to update, transform or polish your style

...in other words, simply love the way you look.

# Your fast track to a stylish new you

## Colour profiling

Be colour confident – discover how by wearing your optimal colours you can look younger, slimmer and more radiant. You will also learn how to incorporate colour in your look through clothes and accessories.

Women: £55 | 1 hour

Men: see style profiling



## Style profiling

Feel more attractive and self-assured by uncovering the art of clever-dressing in a style right for you. Understand the key principles for putting together an outfit that accentuates your best assets (whilst disguising anything else!) and reflects your personality.

Women: £45 (groups of four) | 1.5 hours  
£95 (exclusive) | 1.5 hours

Men: £75 (inc. express colour profiling) | 1 hour

## Wardrobe restyle

Enjoy a wardrobe that's not only organised but full of things you want to wear. Caboodle Style will evaluate and sort it to unearth great new outfits from existing clothes and advise on items that would complete your perfect wardrobe.

Women: £55/hr | 2 hours

## Personal shopping

Take the anxiety and chore out of shopping by learning how to be a smart shopper. An enjoyable and practical session with Caboodle Style will help you avoid wasting time and money on wrong purchases. Alternatively, Caboodle Style can shop with you for special occasions, specific items or seasonal updates and, if you're really short of time, shop for you.

Men & Women: £55/hr | 2 hours min

## Hair & make-up makeover

Ensure everyday is a good hair day by discovering a hairstyle perfect for you. Find the cut and colour to suit your face, hair type, personality and lifestyle; then learn how to maintain and style it.

Enhance your natural beauty and revitalise your look by uncovering the secrets of a perfect complexion and accentuated features. Learn how to apply make-up to achieve a natural day look and a dramatic evening look that is right for your face and skin tone.

Women: price on application

## Complementary services

Seasonal updates; Personal style subscription; Personal tailoring; Hen party style day; Complete bridal style.





**I'm happy taking you to H&M as I am D&G – it's your choice.**



## Caboodle Style's refreshing approach

You'll find I'm truly passionate about what I do and really empathise with the impact being discontent with your appearance can have on your personal happiness.

### Practical

I'd like to help you take control of your appearance and achieve the look you want. This is easy thanks to Caboodle Style's more hands-on style advice service which gives you the inside track on everything you need to look and feel great – in no time at all. You won't be overloaded with boring theory, but lots of 'doing' so you find it easy to put your new knowledge into practice.

### Friendly

When I set up Caboodle Style I wanted it to be a fun experience which makes you feel good about yourself - after all, most of us just need a friendly little nudge in the right direction to get the look we're after.

### Affordable

Some believe this sort of thing is for an elite few but I don't – we all deserve to look our absolute best. A style session with me will set you back no more than a good haircut (and it will last a whole lot longer!) or think of it as the cost of that item you splashed out on but never wear. And as for your shopping budget, I'm happy taking you to H&M as I am D&G – it's your choice.

## Some of the lovely things my clients have said

“Since my session with you so many people have noticed a difference and commented how good I look” *Helen, Wokingham*

“I didn't expect to learn so much while having such a great day!” *Gavin, Theydon Bois*

“I would never have thought of putting those things together – but they worked brilliantly” *Fiona, Godalming*

“I feel so confident about shopping now – I have a purpose and know I'm buying clothes which look great on me” *Katie, Balham*

## Where you'll find me

Generally, style sessions take place in Surbiton (see the map below for train connections) and shopping in Kingston – however, if you've a favourite shopping area I'm flexible or if you live further a field let's have a chat – if you can get a group of friends together I'd be happy to come to you.

Caboodle Style is located in the stylish boutique, *shoes at last*, at 81 Maple Road which is five minutes walk from Surbiton station. Rest assured, I offer independent advice and take no commission from any retailer. After all, the whole point of this is to find what's right for you.



## Do get in touch

Now there's a taster for what Caboodle Style can do for you. If you'd like to book a session do give me a call or drop me an email. Equally if you aren't clear on something or have any questions whatsoever please do contact me.

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**shoes at last**  
81 Maple Road  
Surbiton Village  
KT6 4AW

- 7 mins** Wimbledon
- 10 mins** Clapham Junction
- 17 mins** Waterloo